Sales Proposal for [Prospect]

[date]

Your Name

[Your Company]

[address]

Meet our Team

Our Business at a Glance

Headquarters : [state], [country]

- [count] staff
- [count] local hub worldwide
- [count] consultants and interns
- [count] nationalities
- [count] clients serviced

[Encapsulate the core brand mission in one sentence]

What do We do?

We understand what success means to you. So, our state-of-the-art [service or product type] solutions are perfectly suited to help manage your [prospect's problem], in order to achieve [broad prospect goals].

Below are some of the ways we deliver ROI:

- Benefit #1
- Benefit #2
- Benefit #3
- Benefit #4

Scope of Work

Based on our analysis of your RFP, here are the top [count] paint points and respective goals that need to be met:

Pain-point	Objective
Pain-point #1	Goal #1
Pain-point #2	Goal #2
Pain-point #3	Goal #3

What you need is a solution that can help the [function] function achieve these goals by [date].

Insight & Burning Questions

We now live in a world of [Insert research-based insights]

How can your business face the [challenge]?

(indicative imagery)

Our Solution

Enter: [Your Business]. It's almost as if our [product 1] & [product 2] were built specifically for your enterprise. With it, we can definitely help your business meet its goals within your planned timeline.

Here are the unique features of [Product 1] that can can solve your business' problem:

- [USP 1]
- [USP 2]
- [USP 3]

Here are the unique features of [Product 2] that can can solve your business' problem:

- [USP 1]
- [USP 2]

Pricing

Please find below the details of the financials that need to be approved so that we may deploy [Product1] within your organization.

Product name	Price per unit	Features	Cost
Product 1	$[amount]/month	• Feature 1 • Feature 2 • Feature 3	$[amount]
Product 2	$[amount]/per month	• Feature 1 • Feature 2 • Feature 3	$[amount]
Product 1 + product 2 combo	$[amount]/per month	• Feature 1 • Feature 2 • Feature 3	$[amount]
Product 1 for 1 year subscription	$[amount]/year	• Feature 1 • Feature 2 • Feature 3	$[amount]

How Do We Do it?

How it works:

- Step 1: [Details]
- Step 2: [Details]
- Step 3: [Details]

To make it easier for your business to start using these projects, we even have a comprehensive onboarding plan. Furthermore, our dedicated team of customer care agents will always be available on call, emails or chat to ensure that the project timelines are met seamlessly.

If you wish for a more personalized solution, our team is happy to discuss this further.

Processes and Timelines

Once [Your Company] has made the payment for the [product], it takes just [count] days to set up the tool to sync with your business needs.

Stages	Description	Start date	End date
Customize			
Troubleshoot			
Test run			
Go live			

Case Studies

1. How [Your Company] increased [Client 1]'s [metric] by [percent]

   a. [Client 1] - Description of the client's work
   b. Approach by [Your company]
   c. Snapshot of ROI

2. [Client 2] records [percent] increase in [metric] with [Your Company Product]
   a. [Client 2] - Description of the client's work
   b. Approach by [Your company]
   c. Snapshot of ROI

Testimonials

The truest representation of the value we deliver comes in the form of recommendations by our clientele. Here are some of the glowing feedback messages that we have received from our loyal customer family:

- "Quote 1"
- "Quote 2"
- "Quote 3"

Sales Contract for [Prospect]

This sales contract (hereinafter referred to as the "Sales Contract") is entered into between _____ with registered address at [ADDRESS] (hereinafter the "Prospect"), and _____ with a registered address located at [ADDRESS] (hereinafter the "Your business"). (collectively the "Parties" or "Party")

This Sales contract will be effective as of [DATE].

Recitals

Whereas, your business is the manufacturer and/or distributor of the following [PRODUCT 1] and [PRODUCT 2] (hereinafter 'Goods'), and

Whereas, Prospect wishes to purchase from Your business, and Your business wishes to sell Goods to Prospect according to the provisions set forth in this Sales Contract and on no other terms, unless mutually agreed.

Now, therefore, in consideration of the foregoing premises, and of the mutual promises and covenants herein contained, the Parties, intending to be legally bound, agree to the following :

1. **Payment for Goods Purchased.** The Prospect hereby agrees to purchase [amount] of Product 1 and [amount] of Product 2. The Prospect will pay a total invoice amount of [cost] (hereinafter known as "Invoice amount") in exchange for the Goods. Of this [percent] % (hereinafter known as "Deposit") of the Invoice amount needs to be paid to Your business within 10 days of signing this Sales contract. And the Prospect needs to pay the remainder of the total invoice amount within [count] days.
2. **Taxes and Shipping.** All shipping costs and taxes will be borne by Your business.
3. **Default.** In the event that the Prospect defaults to pay in full for the purchase of the Goods, and this default continues [count] days after a notice is shared with them, Your business is authorized to terminate the Sales contract and retain the deposit.

4. **Disclaimer of Warranties.** The Goods are sold 'as is'. Thus, Your business is not liable towards the consumer for any lack of conformity or defect that is present in the delivered Goods. Your business disclaims all warranties, whether express or implied, including any implied warranty of merchantability or fitness for a particular purpose.

5. **Entire Agreement.** Both Parties agree that this Sales contract represents the entire agreement between the Parties, and supersedes all other agreements between the Parties. The Sales contract may not be changed orally. All changes to the terms of this Sales contract need to be done in writing and signed-off by both Parties

6. **SEVERABILITY**. IN THE EVENT ANY PROVISION OF SALES CONTRACT IS FOUND TO BE INVALID OR UNENFORCEABLE, IN WHOLE OR IN PART IN ANY JURISDICTION, IT SHALL NOT AFFECT THE VALIDITY OF THE REST OF THE SALES CONTRACT. ALL OTHER PROVISIONS, WITHIN THIS CONTRACT, SHALL REMAIN IN FULL FORCE AND EFFECT, ENFORCEABLE IN THE COURT OF LAW IN ANY OTHER JURISDICTION.

7. **LIMITATION OF LIABILITY**. IN NO EVENT SHALL EITHER PARTY BE LIABLE FOR DAMAGES RESULTING FROM OR CONNECTED WITH ANY PART OF THIS SALES CONTRACT, SUCH AS, BUT NOT LIMITED TO, LOSS OF REVENUE OR BUSINESS, FAILURE OF DELIVERY OR EXTRA DELIVERY CHARGES - WHICH ARE NOT RELATED TO OR A DIRECT RESULT OF EITHER PARTY'S NEGLIGENCE OR BREACH.

8. **Governing law.** The Parties agree that this Sales contract shall be interpreted in accordance with the [STATE NAME] law.

Proof of acceptance

IN WITNESS WHEREOF, each of the Parties has executed this Sales Contract, both Parties by its duly authorized officer, as of the day and year set forth below.

[Your Company]

_____   Date:_____

Signature

[Your First Name] [Your Last Name]

[Prospect Company]

_____   Date:_____

Signature

[Prospect's First Name] [Prospect's Last Name]